North Carolina and Its Regions



**Your task:** We’ve all seen the “HOME” t-shirts. Yes, the t-shirt that spells HOME

inside the outline of your home state. Well, the designers for Home State Apparel are looking for a new look for their NC shirts, one that will celebrate the diversity & distinct features of each of NC’s regions. They want their new logo promote NC, but they need the design to follow these guidelines:

1. Include an outline map of NC
2. A *minimum* of four different symbols to represent the **economy** of each region
3. A *minimum* of four different symbols to represent the **physical features** of each region
4. A *minimum* of four significant **landmarks**; one for each region
5. A slogan that captures North Carolina’s culture

**BE CREATIVE!**

In addition to creating the new design, you must pitch your design to the board of directors. Your presentation should include a written explanation of the choices you made, explaining how they are significant to North Carolina. Not only will you need to justify their importance, you will need to explain how your design promotes NC.

**Rubric**

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| **Requirement** | **Points** | **Student Evaluation** | **Teachers Evaluation** |
| My design creatively depicts the diversity & unique features of NC’s four regions. | 20 |  |  |
| The symbols I included are relevant to the economy & physical features of NC and its regions. | 20 |  |  |
| The landmarks included are significant to the history and culture of NC. | 20 |  |  |
| The slogan is catchy and promotes the culture of NC. | 20 |  |  |
| My written explanation explains and justifies the choices made **AND** uses persuasive language to sway the “Board of Directors.” | 20 |  |  |

Presentations: Monday, September 18, 2017

In class work session: Monday, September 11, 2017